IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

Miranda Whitworth,)	
Plaintiff,)))	Civil Action File No.:
vs.)	
NCB Management Services, Inc.,)	COMPLAINT WITH JURY TRIAL DEMAND
Defendant)	SORT TRIBEDENING
)	

PRELIMINARY STATEMENT

This action for damages is based upon the Defendant's overt and intentional, unlawful conduct in the furtherance of its efforts to collect a consumer debt. The Defendant's conduct is in violation of the Fair Debt Collection Practices Act (FDCPA), 15 U.S.C. § 1692 et seq. and the Georgia Fair Business Practices Act, (GFBPA) O.C.G.A. 10-1-390 et seq.

PARTIES

- 1. Plaintiff, Miranda Whitworth, is a natural person who resides in Hart County, Georgia.
- 2. Defendant, NCB Management Services, Inc., is a corporation headquartered in Pennsylvania. Defendant may be served with process via its

registered agent, CT Corporation System at 289 S. Culver St, Lawrenceville, Georgia 30046.

JURISDICTION AND VENUE

- 3. This Court has federal question jurisdiction over Plaintiff's Fair Debt Collection Practices Act ("FDCPA"), 15 U.S.C. § 1692, et seq., claims pursuant to 28 U.S.C. § 1331 and 15 U.S.C. § 1692k(d). This Court has supplemental jurisdiction over Plaintiff's state law claims pursuant to 28 U.S.C. § 1367.
- 4. This Court has personal jurisdiction over Defendant because, inter alia, Defendants frequently and routinely conducts business in the State of Georgia, including the conduct complained of herein.
- 5. Pursuant to 28 U.S.C. § 1391, venue is proper in the Northern District of Georgia because a substantial part of the events or omissions giving rise to the claims occurred in this district.
- 6. Venue is proper in the Atlanta Division because the Defendant maintains a Registered Agent in Gwinnett County which is in the Atlanta Division.

FACTUAL ALLEGATIONS

7. Plaintiff is a 44-year-old woman with deteriorating health. She is disabled, unable to engage in competitive employment, and is in the process of obtaining disability insurance benefits through the Social Security Administration.

- 8. Plaintiff is allegedly obligated to pay a consumer debt arising out of the repossession of a vehicle that Plaintiff assisted her family in purchasing for personal use and is, therefore, a "consumer", as that term is defined by 15 U.S.C. § 1692a(3).
- 9. The Defendant is a debt buyer and collector of consumer debts for third parties. Defendant regularly collects, or attempts to collect directly or indirectly debts owed or due, or asserts to be owed or due to a third-party.
- 10. Defendant uses interstate commerce and/or mail in its business in the collection of consumer debts.
- 11. Defendant markets itself as a twenty-five-year-old provider of accounts receivable management and "a respected national debt buyer." See, www.ncbi.com/about.
- 12. Defendant manages, and collects upon, thousands of consumer debt accounts annually.
- 13. Defendant is, therefore, a "debt collector" as that term is defined by 15 U.S.C. § 1692a(6).
- 14. The Plaintiff was a co-buyer on a vehicle purchased through Santander Consumer USA, (hereinafter referred to as "Santander") a national seller and financier of vehicles in the consumer marketplace place.

- 15. The vehicle was, upon information and belief, repossessed by the lien holder and sold at auction leaving an alleged deficiency balance.
- 16. The Defendant purchased the account after the repossession and sale, laying claim to a deficiency balance of \$11,335.00.
- 17. Since at least August, 2020, the Defendant has been engaging in collection activity against the Plaintiff for this account. This activity has included regular reporting to the three major credit bureaus, Equifax, Experian, and TransUnion. The information reported by the Defendant to these bureaus includes the alleged amount owed, the status of the account as "charged off" and in collection.
- 18. Georgia law requires a creditor who would seek a deficiency following the repossession and sale of a vehicle to perform specific conditions-precedent, including the issuance of a statutorily mandated writing to the Debtor within 10 days of a repossession. This writing is commonly referred to as a "Notice of Intent to Sell". See, O.C.G.A, § 10-1-36.
- 19. A creditor's failure to comply with the requirements of the Georgia statute as they relate to the production and delivery of this writing is an absolute bar to the recovery of any deficiency. *Bryant Int'l, Inc. v. Crane*, 188 Ga. App. 736, 374 S.E.2d 228 (1988).

- 20. Upon information and belief, neither the Defendant nor the creditor at time of repossession complied with O.C.G.A. § 10-1-36.
- 21. Accordingly, both the creditor at time of default and the Defendant are precluded from seeking any such recovery as a matter of law.
- 22. At all times relevant to this action, Defendant knew or should have known that the requirements of O.C.G.A. § 10-1-36 had not been met and that it was unlawfully attempting to collect a nonexistent claim.
- 23. Defendant has falsely communicated and represented that Plaintiff is legally obligated to pay the amount it seeks.
- 24. The false information reported by the Defendant to the credit bureaus was published to third parties.

INJURIES-IN-FACT AND DAMAGES

25. The FDCPA provides consumers with "statutorily-created rights to be free from 'being subjected to false, deceptive, unfair, or unconscionable means to collect a debt." *McCamis v. Servis One, Inc.*, No. 8:16-CV-1130-T-30AEP, 2016 U.S. Dist. LEXIS 99492 (M.D. Fla. July 29, 2016); *Church v. Accretive Health, Inc.*, 654 Fed. Appx. 990, 2016 U.S. App. LEXIS 12414, 2016 WL 3611543 (11th Cir. 2016).

- 26. An injury-in-fact sufficient to satisfy Article III standing requirements "may exist solely by virtue of statutes creating legal rights, the invasion of which creates standing." *Church*, at 993, quoting *Havens Realty Corp. v. Coleman*, 455 U.S. 363, 373, 102 S. Ct. 1114, 71 L. Ed. 2d 214 (1982).
- 27. Violation of statutory rights are not a "hypothetical or uncertain" injury, but one "that Congress has elevated to the status of a legally cognizable injury through the FDCPA." *McCamis*, at 4, citing *Church*, at 3.
- 28. As a result of the Defendant's actions and/or omissions, Plaintiff has suffered actual damages, including but not limited to the following:
 - a.) Being subjected to false, deceptive, and unfair debt collection practices;
- b.) Confusion related to the Defendant's credit reporting practice that adversely impacted the Plaintiff's ability to prioritize debt payments when they were possible;
- c.) Defendant's false and misleading communications to leading credit reporting bureaus were akin to defamation of the Plaintiff resulting in subscribers to the credit reporting services receiving a false impression of Plaintiff's credit worthiness and debt-to-income ratio;
- d.) Uncompensated time expended away from activities of daily living, to confer with counsel regarding the Defendant's collection efforts;

- e.) Anxiety and worry caused by concern that Plaintiff was being called upon to pay an improper claim and that Defendant was intending to engage in false credit reporting.
- f.) The anxiety and worry experienced by the Plaintiff was sufficient to negatively affect her demeanor, her ability to engage in daily activities, resulted in sleeplessness, and adversely affected her relationships with others.

CAUSES OF ACTION

COUNT I

VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT 15 U.S.C. § 1692 et. seq.

Violations of 15 U.SC. § 1692e and its subparts

- 29. 15 U.S.C. § 1692e specifically prohibits the use of any false, deceptive, or misleading representations or means in connection with the collection of any debt.
- 30. The use of "or" in § 1692e means a representation violates the FDCPA if it is false or deceptive or misleading. *Bourff v. Rubin Lublin*, LLC, 674 F.3d 1238, 1241 (11th Cir. 2012).
- 31. "The FDCPA protects consumers from abusive and deceptive practices by debt collectors, and protects non-abusive debt collectors from competitive disadvantage. 15 U.S.C. § 1692(e). Section 1692e forbids the use of 'any false,

deceptive, or misleading representation or means' in debt collection, and provides a non-exhaustive list of prohibited conduct." *United States v. National Financial Servs.*, 98 F.3d 131, 135 (4th Cir. 1996).

- 32. "Violations of Section 1692e are viewed from the perspective of the "least sophisticated consumer." *National Financial Servs.*, 98 F.3d at 135-36. "[E]valuating debt collection practices with an eye to the 'least sophisticated consumer' comports with basic consumer-protection principles." *Id.* at 136. The purpose of that standard "is to ensure that the FDCPA protects all consumers, the gullible as well as the shrewd." *Id.* at 136 *quoting Clomon v. Jackson*, 988 F.2d 1314, 1318 (2nd Cir. 1983). Indeed, its purpose is to protect "naive consumers" with a minimal understanding of personal finance and debt collection. *LeBlanc v. Unifund CCR Partners*, 601 F.3d 1185, 1194 (11th Cir. 2010) (per curiam).
- 33. Moreover, the least sophisticated consumer is not to be held to the same standard as a reasonably prudent consumer. The least sophisticated consumer, though not unreasonable, is "ignorant" and "unthinking," "gullible," and of "below-average sophistication or intelligence," *Pinson v. JPMorgan Chase Bank, Nat'l Ass'n*, No. 16-17107, 2019 U.S. App. LEXIS 33662, at 12-13 (11th Cir. Nov. 12, 2019), quoting *Clomon v. Jackson*, 988 F.2d 1314, 1318 (2d Cir. 1993).

- 34. There is no debt, as a matter of law, by virtue of the Defendant's principal having failed to comply with the mandates of O.C.G.A. § 10-1-36.
- 35. Each and every representation made by Defendant to the effect that Plaintiff is in default, in collection, or liable for this debt is a violation of §§ 1692e, 1692e(2)(A), and 1692e(10).
- 36. Defendant's representations to the various credit bureaus is a violation of 11 U.S.C. § 1692e(8).

COUNT II

VIOLATIONS OF THE GEORGIA FAIR BUSINESS PRACTICES ACT O.C.G.A. § 10-1-390, et seq.

- 37. Plaintiff incorporates by reference paragraphs 1 through 35 as though fully stated herein.
- 38. O.C.G.A. § 10-1-390 et seq is commonly known as the "Fair Business Practices Act of 1975" (the "GFBPA").
- 39. The purpose of the GFBPA, is to protect consumers from unfair and/or deceptive practices in the conduct of any trade or commerce in part or wholly in the state. O.C.G.A. § 10-1-391.

- 40. O.C.G.A. § 10-1-391 directs that the GFPBA is to be interpreted and applied liberally and in harmony with the Federal Trade Commission Act, 15 U.S.C. § 45(a)(1), which implements the FDCPA.
- 41. O.C.G.A. § 10-1-393(a) of the GFBPA broadly prohibits unfair and/or deceptive business practices.
- 42. Defendant intentionally engaged in unfair and deceptive business practices, as set forth herein, in an effort to collect a consumer debt.
- 43. Defendant's conduct has implications for the consuming public in general.
 - 44. Defendant's conduct negatively impacts the consumer marketplace.
- 45. Upon information and belief, Defendant does not maintain a place of business in Georgia and has no assets in Georgia, thus relieving Plaintiffs of the Notice and Demand requirements of O.C.G.A. § 10-1-399(b).
- 46. As a result of Defendant's violations of O.C.G.A. § 10-1-393(a), Plaintiff is entitled to recover general damages pursuant to O.C.G.A. § 10-1-399(a).
- 47. As a result of Defendant's intentional violations of O.C.G.A. § 10-1-393(a), Plaintiff is entitled to recover exemplary damages pursuant to O.C.G.A. § 10-1-399(a).

- 48. As a result of Defendant's intentional violations of O.C.G.A. § 10-1-393(a), Plaintiff is entitled to recover treble damages pursuant to O.C.G.A. § 10-1-399(c).
- 49. Plaintiff is entitled to recover reasonable attorney's fees and expenses of litigation pursuant to O.C.G.A. § 10-1-399(d).

TRIAL BY JURY

- 50. Plaintiff is entitled to and hereby requests a trial by jury.
- WHEREFORE, Plaintiff prays that judgment be entered against Defendant for:
 - a.) Plaintiff's actual damages;
 - b.) Statutory damages pursuant to 15 U.S.C. § 1692k;
 - c.) Reasonable attorney's fees and costs pursuant to 15 U.S.C. § 1692k
- d.) General, exemplary, and treble damages pursuant to O.C.G.A. § 10-1-399(a) & (c);
- e.) Reasonable attorney's fees and costs pursuant to O.C.G.A. § 10-1-399(d); and
 - f.) Such other and further relief as may be just and proper.

Respectfully submitted this 29th day of September, 2022.

[Signatures follow]

BERRY & ASSOCIATES

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